SPECIALITY CHEMICAL.



Manufacturer of Benzoic Acid & Sodium Benzoate



A STATE OF ART **ORGANIC CHEMICAL** COMPANY.

We specialize in manufacturing of Bulk Drugs & Pharmaceutical Raw Materials. Continuously pursuing product & service quality betterment & keeping up with the everchanging market have been being the key elements for us to gain a successful development & get through the recent years of recession in the Chemical Market.



Manufacturers of Benzoic Acid & Sodium Benzoate

We are proud to introduce ourselves as one of the largest manufacturers and exporters in India.



Production Capacity of More Than 15000 Tons Annually

Such as Benzoic Acid and Sodium Benzoate.



We Exports Worldwide

We exports our products United Kingdom, Japan, Spain, Kenya, Ireland, Pakistan, Bangladesh, Philippines, Korea, Thailand, South Africa, South America, Brazil, Sri Lanka, Tanzania, Germany etc.

Misa Finechem Pvt. Ltd. Misa Finechem Pvt. Ltd.





YOUR CHALLENGES OUR TECHNOLOGY.



ABOUT US

Misa Fine Chem Private Limited, a non-government manufacturing business based in Bhavnagar, was founded in September 2017 in response to the global trend of chemical manufacturing and export.

Misa is a prominent manufacturer of sodium benzoate and benzoic acid, adhering to the strictest industry purity, safety, and quality standards.

With our continued growth, our products are subjected to high packaging standards to meet the needs of global corporations before being delivered to our customers.

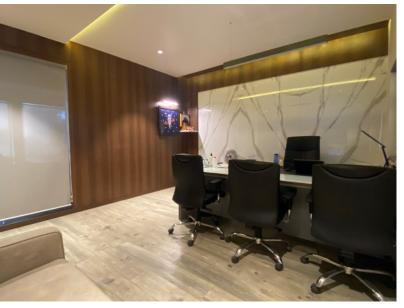
We offer a variety of benzoic acid grades, including the purest benzoic acid on the market. Our customers benefit from a constant supply of highquality products from one of India's largest producers.

Our benzoate salts are largely utilised as efficient, cost-effective preservatives that are nature identical. They protect the quality of foods, beverages, cosmetics, household cleaners, and detergents by controlling the growth of bacteria, moulds, and yeasts.

Our main goal is to export this higher grade of chemical, tap this market by establishing a strong presence in India, and focus more on the export market. There are many manufacturers abroad, but our strategy is to penetrate those markets by offering better quality at a reasonable price. Thereby eliminating imports from foreign countries and enable India to become self-sufficient, thereby establishing a global presence.

At Misa, we strive for long-term company success by achieving consolidated, sustained, and autonomous growth in the international market. We want to exceed our customers' expectations by providing high-quality goods and services. Our ambition is to establish ourselves as a well-known global provider of quality products and facilities.

We are glad to note that the company has developed significantly in a relatively short period of time since its inception. We have a loyal customer base all around the world.







VISION

At MiSa, we strive to be the market leader in terms of customer satisfaction, product quality, ingenuity, and variety.

Since there is a high demand for this products in the Domestic & International segment, & and a limited number of players in India, we decided to tap this market by establishing a strong base in our Nation and concentrating on the export market. Our focus is to penetrate the markets by offering high pure grade at a reasonable price.

Apart from the fact that there is a high demand in India, this facility will eliminate imports from other country and make India self-sufficient, allowing it to establish a global footprint.

Our vitality is our qualified and experienced workforce, particularly marketing and technical professionals. We desire to establish a global presence through forming new alliances, increasing export markets, and improving the potential value of our goods and services in the eyes of our consumers.

By continually providing high-quality, innovative products and services, we are devoted to total consumer satisfaction. We seek to provide a rewarding as well as a sustainable workplace for our employees.

MISSION

To cater best quality product, extraordinary services and time-bound delivery with costeffectiveness. We are dedicated to continuous and restructured innovation that involves forwardthinking and reactiveness. We are always open for Innovation's and Quality improvements benefitting our valued Customers on long term



BENZOIC ACID



The simplest aromatic carboxylic acid is benzoic acid, which is a white crystalline solid. For the food, beverages, and pharmaceutical industries, benzoic acid is an E212 Class 2 food preservative and an antifungal agent. Benzoic acid has a wide range of uses and is available in a variety of grades. It is accessible in molten and solid forms for industrial and technical applications (paint, plasticizers, phenol, flaked or chips, and so on.)

Misa provides top-of-the-line benzoic acid, which is used in paints and coatings as well as unsaturated

polyester composite resins. This product is a key component used in the production of a variety of end goods, including alkyd resins. It increases the gloss, hardness, and chemical resistance of alkyd resins when employed in them.

Pharmaceuticals, personal care products, and a few industrial applications all use benzoic acid. When used in emulsion formulations, liquid detergents, paints, and polishes, benzoic acid can be utilized as a preservative since it increases storage stability and reduces corrosion.



SPECIFICATION OF BENZOIC ACID

- BP GRADE
- INDUSTRIAL GRADE
- PURE GRADE
- FEED GRADE
- IP GRADE
- TECH GRADE



SODIUM BENZOATE



Sodium benzoate is best recognized as a preservative used to increase the shelf life of processed foods and beverages, but it has a variety of additional applications.

It is a crystalline powder with no odour that's manufactured by mixing benzoic acid with sodium hydroxide. On its own, benzoic acid is a good preservative, but mixing it with sodium hydroxide makes it easier to dissolve in products. Sodium benzoate is a versatile chemical and is used in a variety of medicines, cosmetics, personal care products, and industrial products, in addition to processed foods and beverages.

Misa is a leading global manufacturer of sodium benzoate, adhering to the strictest industry cleanliness, security, and quality standards.

Our benzoate salts are largely utilised as efficacious preservatives that protect the quality of foods, beverages, cosmetics, household cleaners, and detergents by controlling the growth of bacteria, moulds, and yeasts.

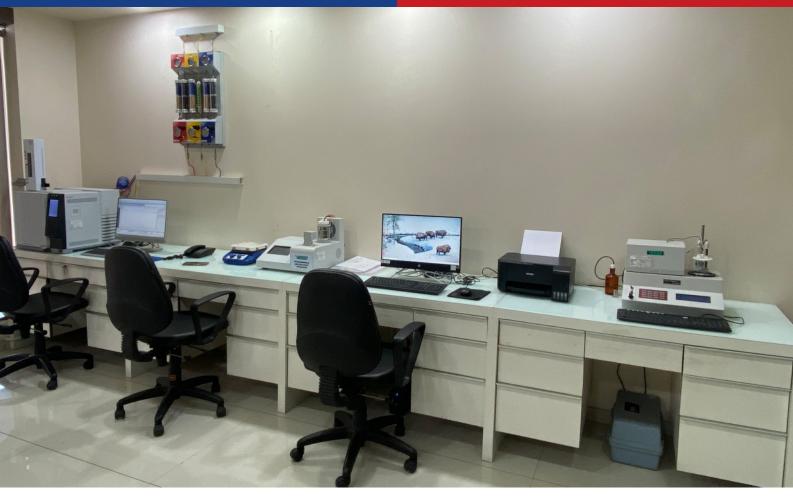
We shall be launching Sodium Benzoate in both Power & Dust Free Granular form



SPECIFICATION OF SODIUM BENZOATE

- TECH GRADE
- COOLANT GRADE
- INDUSTRIAL GRADE
- NF-FCC GRADE
- BP GRADE
- EP GRADE
- IP GRADE
- FOOD GRADE
- PHARMA GRADE





Q C And R & D

We believe that the key to strengthening the foundation of a responsible brand lies in consistently achieving high standards of quality in everything we do. Quality is embedded at every stage of our operations, including procurement, manufacturing, delivery and safe product disposal. Our focus over the past few years has been to enhance our Quality Management Systems to meet and exceed the current expectations of regulatory authorities

We're committed to achieving zero-defect and implement strict quality controls to ensure that every product released from its manufacturing facility adheres to all applicable quality and regulatory standards. This reputation of delivering consistently high-quality products has helped us to be considered as one of the key partners of choice for multinational Government and Non-Government institutions globally. We conduct regular vendor audits to ensure adherence to relevant quality standards across its value chain.

CERTIFICATIONS

- DRUG LICENSE
- ISO 45001:2018
- ISO 14001:2005
- ISO 9001:2015











A STATE OF ART **FULLY DCS CONTROLLED AIR OXIDATION PLANT.**







Misa Finechem Pvt. Ltd.

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